



**Bob Usry** has over 25 years experience working as an educator and business development and marketing specialist. He has worked extensively on creating applied education material for cooperatives as well as for youth programs. While he is a retired Extension Marketing Specialist for NCSU, he still maintains responsibilities with NC Cooperative Extension Service in the area of assisting cooperatives, and was instrumental in the formation of the American Prawn Cooperative. Mr. Usry brings his vast experience and extensive knowledge of value added enterprise development directly to groups of producers by answering their development questions. He has been a reviewer of the VAPG for numerous years, and assisted producers with grant developments.

Bob Usry's education includes a MS in Agricultural Economics from North Carolina State University.