



Nathan Holleman is a career marketer with extensive domestic and international experience encompassing market development, creating and implementing innovative marketing strategies, communicating in written format, coordinating research efforts, managing promotional agencies, and evaluating activity results.

He has worked both domestically and internationally in the planning, writing, and implementation of marketing plans, research projects, and development projects. He has over 26 years of experience in the agricultural marketing field, and has most recently worked with the North Carolina Department of Agriculture and Consumer Services as the Assistant Director for Horticulture and Seafood Marketing.

His education includes a MS in Agricultural Education from Clemson University, SC; a BS in Agricultural Education from Clemson University, SC; Certificate in Myers-Briggs Typology from Otto Kroeger & Associates, VA; and a Certificate in Export Management from the Export Institute of the US.